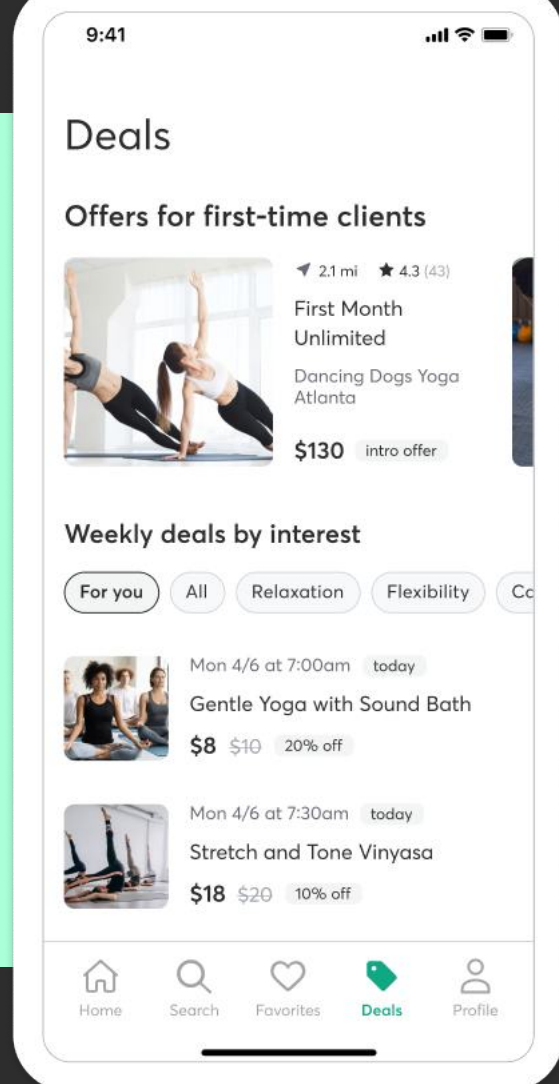


Why Your Enterprise Should Be on the Mindbody App

93M
bookings
per year



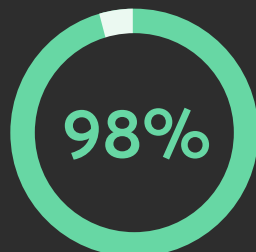
2.4M+
monthly
consumers

129k
new discoveries
per month

5
app downloads
every minute

Mindbody app users drive revenue for your enterprise, because they...

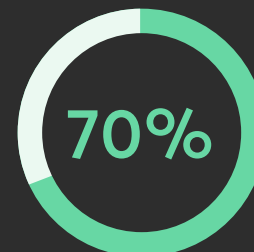
Mindbody app users



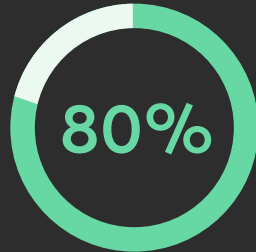
work out at least once a week

work out more.

Average Americans

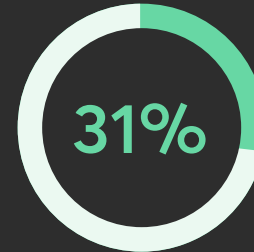


work out at least once a week

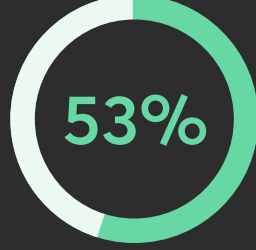


expect to spend \$51 or more on fitness monthly

spend more on fitness.

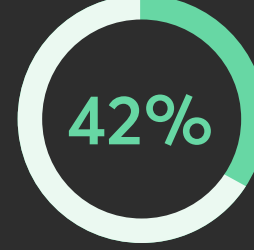


expect to spend \$51 or more on fitness monthly

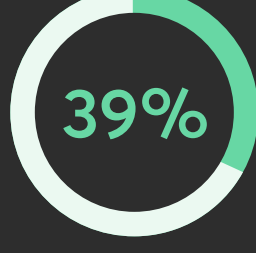


expect to spend \$51 or more on salons monthly

spend more at the salon.

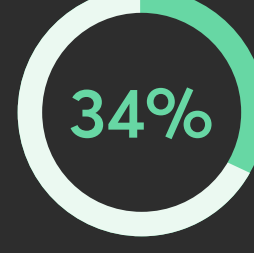


expect to spend \$51 or more on salons monthly



expect to spend \$51 or more on wellness monthly

spend more on integrative health.



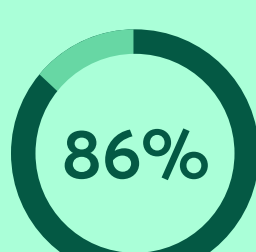
expect to spend \$51 or more on wellness monthly

\$121,000

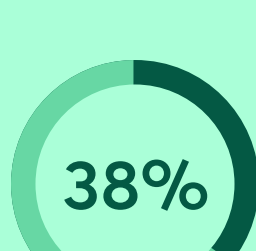
make more per year.

\$73,000

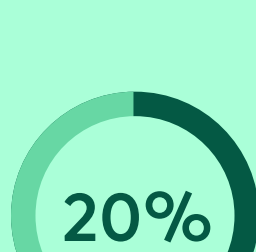
How Promoted Intro Offers help you grow



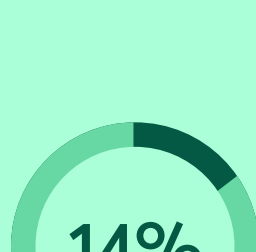
of Promoted Intro Offer buyers are new to the business



of Promoted Intro Offer buyers make a subsequent purchase at the same business within the following 90 days (both Promoted Intro Offers and regularly priced items)



of Promoted Intro Offer buyers convert to a multi-pack or membership



of discoveries on the Mindbody app use at least 1 Promoted Intro Offer

54%

client retention increase over 90 days

for businesses who use Promoted Intro Offers versus those who don't

\$41

average Promoted Intro Offer purchase

in the US

Mindbody app users are booking classes and appointments now. Make sure they find your business.

