

# How Bishops Saves Hours of Manual Reporting with **Analytics 2.0**



## Challenge

A national franchise with 40 locations, Bishops Cuts/Color is a salon and barbershop known for their creative and inclusive approach to grooming. While Bishops relies on data to optimize franchise performance, they found gathering and comparing key performance metrics to be time intensive, needing to pull multiple reports across sales, bookings, and campaign performance. This fragmented process limited their ability to make quick, data-driven decisions.

## Solution

Mindbody's Analytics 2.0 revolutionized the way Bishops tracks, compares, and uses their data. Managers and teams can access insights quickly with a user-friendly dashboard that consolidates key metrics. Features like visual charts, category filters, and net sales breakdowns can now provide data to inform everything from staffing to marketing decisions.

With the ability to stack-rank locations and benchmark performance, Bishops even uses Analytics 2.0 as a coaching tool to help franchisees optimize their operations. A Systems Administrator, says, "Our corporate team uses Analytics 2.0 to empower franchisees with actionable insights. We can show individual locations where they stand compared to others in the system and collaborate on strategies to help them improve. It's a game-changer for franchise growth."

## Results

### Faster reporting

Bishops managers save hours each week by accessing all key metrics in one place, with no need for multiple reports

### Localized strategy

Franchisees with Bishops can identify the best-performing products and services, allowing them to tailor operations to local needs

### Goal setting and benchmarking

Bishops franchise managers use visual data to set sales goals, monitor staff performance, and make operational changes

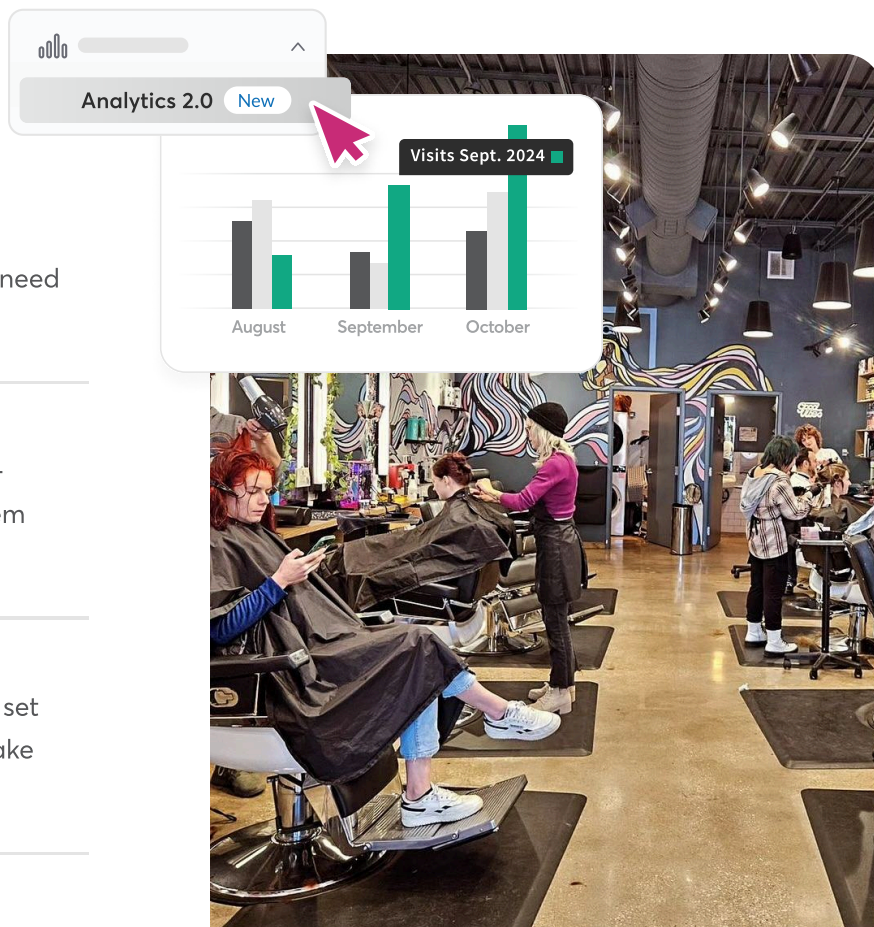
### Data-driven coaching

Corporate teams at Bishops use Analytics 2.0 to coach franchise owners on improving performance



See what Analytics 2.0 can do for your business.

[EXPLORE ANALYTICS 2.0 >](#)



“If you’re not using [Analytics 2.0], you’re leaving money on the table. It’s a no-brainer for businesses that want clear insights into their performance. It saves time and drives smarter decisions at every level of our organization.”

*Systems Administrator, Bishops Cuts/Color*